

TED^x Aruba

x = independently organized TED event

Let's go!

23
SEPT. 2016

This event is organized
by TEDxAruba
Foundation

Did you know that Aruba has the ambition to create a 100% sustainable society on all levels?

Aruba is doing that by creating a new economic pillar: A sustainable knowledge economy. Located at one of the best places in the world, Aruba wants to be a hub between the Americas, Europe and the Caribbean region. Aruba is part of the Kingdom of the Netherlands and with its unique position has grown into a living lab for established companies and startup on all levels of sustainable challenges and solutions.

TED.com is the global platform for inspiration. Great minds - including Bill Gates, Isabel Allende, Bono, Bill Clinton, Jamie Oliver and Elizabeth Gilbert have already given a talk at a TED conference. All sessions are posted on the Internet after the conference and many of those talks have been viewed millions of times.

WHAT IF

...TWO WORDS
WITH ENDLESS
POSSIBILITIES

What if is an open question that challenges and provokes to radically shake-up the status quo within the spectrum of Tech, Education and Design, thereby enabling the development of actions worth doing and ideas worth spreading. Examples of such questions are ‘What if the concept of money were wiped out?’ or ‘What if we shifted the concept of education?’ These are very exciting topics and our speakers will be providing such visions, actions and ideas during **TEDxAruba 2016**

SUSTAINABLE DEVELOPMENT GOALS



Sustainable Development Goals:

On September 25th 2015, over 190 countries adopted a set of goals to end poverty, protect the planet, and ensure prosperity for all as part of a new sustainable development agenda. Each goal has specific targets to be achieved over the next 15 years. The seventeen Sustainable Development Goals (SDG) have been developed by the UN as a framework to be adopted and adapted by each country according to their nation's priorities. The Kingdom of The Netherlands also signed the agreement, and Aruba as part of The Kingdom, has also chosen to adopt the Global Goals and adapt them within the Government's policy. For the past few years Aruba has been working on an extensive partnership with the Kingdom of The Netherlands, and the Dutch Foreign Relations in particular.

Aruba is an example of how other Small Island Developing States (SIDS) can overcome the goals that they have as a country. This in the Economic, Social, Energy and Environmental sector.

There is a large enthusiasm from the UN for working with Aruba, because Aruba has set ambitions that will be embraced by other SIDS as well. The UN has proclaimed Aruba to be an example for other islands. The UN as well as some large countries such as the United States, are happy and proud to see how Aruba does not exercise the limiting thought that we cannot have the ambition to have a high quality of life for our citizens just because we are an island. They are also proud that Aruba has declared a clear mission to connect economic prosperity to civic well being.

FACTS & Figures

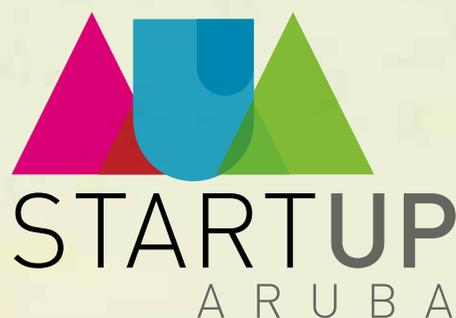
TEDxAruba 2015

Island of Sustainable solutions:

We kicked off the event in a sold out and transformed Cas di Cultura. Participants were witness to an inspiring program, hosted by the wonderful Jim Stolze. 12 amazing speakers, 12 moving talks and an igniting entertainment program. 550 people participated in **TEDxAruba**, 10% of which were from abroad - Netherlands, Curacao, France, Surinam, Canada and the USA. The event was live streamed to the world, and several Dutch embassies hosted viewing events at their locations. Their guests were representatives from local business communities, colleagues from embassies and local startups. Participants from both the live event in Cas di Cultura and the ones from the viewing events could connect with each other through the **TEDxAruba** event app.

StartUP Aruba Platform:

Like many other countries across the world Aruba is eager to build and strengthen the island's startup community. Aruba recognizes that entrepreneurs thrive when they live in a supportive environment. And when entrepreneurs thrive, so do their local economies. It's a win-win. Aruba is following suit. TEDxAruba foundation together with Bureau of Innovation and several other partners are creating a startup community in Aruba, bringing together all stakeholders who can have a role in the 'ecosystem': Entrepreneurs, Mentors, Investors, Government, University and Service Providers. This Startup Aruba Platform is a public-private platform to co-create and facilitate the development of a startup ecosystem in Aruba. The objectives are to be the 'go-to' platform that enables and facilitates, to be a hub for global entrepreneurs to co-create and innovate and to offer a supportive environment for Start-ups



EXCITING?
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