

BRIAN HEATHER



Brian is founder of SolTerra. His passion is to build stronger urban communities by creating sustainable, healthy buildings that bring elements from nature into our built environment. Brian lives this passion through designing, constructing and maintaining environmental technology in our living spaces while demonstrating payback in financial, health, and environmental benefits. Brian created VeraWall™, a patented living wall system that is used to integrate plants and vegetation into the interior and exterior built environment. In 2013 he delivered a TEDx talk on the "The Importance of Reconnecting Our Cities to Nature."

Brian has made it his mission to prove that environmental sustainability and financial sustainability can be achieved together and is using the development of mixed use apartments to demonstrate this. In 2016, the United States Green Building Council awarded SolTerra "Project of the Year" for a mixed use building it designed, developed and constructed in Portland, OR. Brian's firm is currently working on the design, development, and construction of 1,000 living units in the Pacific Northwest and operates one of the largest solar installation companies in Washington State. Brian recently graduated from the Entrepreneurial Masters Program at MIT. He is a University of Washington graduate with a B.A. in Political Communications.